

## ELI REVELLE YANO WILSON

Department of Sociology & Criminology  
University of New Mexico  
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### ACADEMIC APPOINTMENTS

- 2024- Associate Professor. Department of Sociology & Criminology, University of New Mexico.
- 2018-2024 Assistant Professor. Department of Sociology & Criminology, University of New Mexico.
- 2020- Assistant Professor (Secondary Appointment). Organizations, Information & Learning Sciences, University of New Mexico.
- 2017-2018 Visiting Research Scholar. Institute for Research on Labor and Employment, University of California, Los Angeles.
- 2018 Instructor. Department of Sociology, California State University, Long Beach.
- 2017 Lecturer. Department of Sociology, University of California, Los Angeles.

### EDUCATION

- 2017 Ph.D., Sociology, University of California, Los Angeles.
- 2013 M.A., Sociology, University of California, Los Angeles.
- 2009 B.A., Sociology (High Honors) and Psychology, Wesleyan University, Connecticut.

### RESEARCH INTERESTS

Work and Occupations, Race and Ethnicity, Culture, Social Inequality, Organizations, Ethnography, (Im)migration.

### PUBLICATIONS

#### Books

- 2024 Wilson, Eli R. *Handcrafted Careers: Working the Artisan Economy of Craft Beer*. University of California Press. Release date: September 17, 2024.
- 2022 Wilson, Eli R. and Asa B. Stone. *Beer and Society: How We Make Beer and Beer*

*Makes Us*. Lanham, MD: Rowman & Littlefield (Lexington Press imprint).

- 2021 Wilson, Eli R. *Front of the House, Back of the House: Race and Inequality in the Lives of Restaurant Workers*. New York: New York University Press.  
- reviewed in *Social Forces*, *Contemporary Sociology*, *Sociological Inquiry*, *International Journal of Comparative Sociology*, *Food Culture & Society*.

### Refereed Journal Articles

- 2024 Wilson, Eli R. "Handcrafted Careers: How Workers Navigate Racialized Career Pathways in the Craft Beer Industry." *Social Problems*: <https://doi.org/10.1093/socpro/spae006>
- 2023 Delgaty, Aaron and Eli R. Wilson (equal authorship). 2023. "The Hidden Strains of 'Cool' Jobs." *Sociology*. DOI: 0.177/00380385231172129.
- 2023 Meiser, Ellen T. and Eli R. Wilson. 2023. "Avoiding, Resisting, Enduring: Responses to Workplace Violence in Professional Kitchens." *Work, Employment and Society*: 1-22. DOI: 10.1177/09500170231159845.
- 2022 Wilson, Eli R. "Privileging Passion: How the Cultural Logic of Work Perpetuates Social Inequality in the Craft Beer Industry." *Socius* 8: 1-12. DOI: 10.1177/23780231221121064.
- 2022 Wilson Eli R. "'It Could Never Be About Just Beer': Race, Gender, and Marked Professional Identity in Craft Beer." *Journal of Professions and Organization* 9(2): 232-245.
- 2022 Wilson, Eli R. and David Schieber. "Sticking to it or Opting Out: Managing Contested Work Identities in Nonstandard Work." *Qualitative Sociology* 45(2): 219-239.
- 2021 Wilson, Eli R. "Panethnic Boundaries and the Making of White-Collar Minority Identity in Hawai'i." *Journal of Ethnic and Migration Studies*: 1-19. DOI: [10.1080/1369183X.2021.1960805](https://doi.org/10.1080/1369183X.2021.1960805)
- 2020 Wilson, Eli R. "White-Collar Local: Examining Group Boundary Making and Social Hierarchies in a Honolulu Government Workplace." *Social Process in Hawai'i* 46: 200-2018.
- 2019 Wilson, Eli R. "Managing Portfolio Lives: Flexibility and Privilege Amongst Upscale Restaurant Workers in Los Angeles" *Qualitative Sociology* 42(3): 321-336.
- Wilson, Eli R. "Tip Work: Examining the Relational Dynamics of Tipping Beyond the Service Counter." *Symbolic Interaction* 42(4): 669-690.
- 2018 Wilson, Eli R. 2018. "Bridging the Service Divide: Dual Labor Niches and Embedded Opportunities in Restaurant Work." *RSF: Russell Sage Foundation Journal of the Social Sciences* 4(1):115-127.

- 2017 Wilson, Eli R. "Stuck Behind Kitchen Doors? Assessing the Work Prospects of Second-Generation Latino Workers in a Los Angeles Restaurant." *Ethnic and Racial Studies* 41(2): 210-228.
- 2016 Wilson, Eli R. "Matching Up: Producing Proximal Service in a Los Angeles Restaurant." *Research in the Sociology of Work* 29: 99-124.

### Chapters in Edited Volumes

- 2021 Wilson, Eli R. "Talking Equity, Taking Action: A Conversation with Jess Griego of Bosque Brewing." Pp. 117-118 in *Researching Craft Beer: Understanding Production, Community, and Culture in an Evolving Sector*, edited by D. Clarke, V. Ellis, H. Patrick, and D. Weir. Emerald Publishing.
- 2020 Wilson, Eli R. and Davyd Setter. "Working Through Tips: Issues and Implications of Tipping Beyond the Service Counter." Pp. 259-275 in *Population Change and Public Policy*, edited by B. Jivetti and M.N. Hoque. Springer. [https://doi.org/10.1007/978-3-030-57069-9\\_13](https://doi.org/10.1007/978-3-030-57069-9_13).

### Book Reviews

- Wilson, Eli R. forthcoming. Review of *Beer Places: The Microgeographies of Craft Beer*. Edited by Daina Cheyenne Harvey, Ellis Jones, and Nathaniel G. Chapman. University of Arkansas Press, 2023. Part of Food and Foodways Series.
- 2020 Wilson, Eli R. Review of *Stagnant Dreamers: How the Inner City Shapes the Integration of Second-Generation Latinos* by María G. Rendón. *International Migration Review*. DOI: 10.1177/0197918320983751.
- 2020 Wilson, Eli R. Review of *Kids at Work: Latinx Families Selling Food on the Streets of Los Angeles*, by Emir Estrada. *American Journal of Sociology* 126(2): 475-476.
- 2019 Wilson, Eli R. Review of *Industrial Sexuality: Gender, Urbanization, and Social Transformation in Egypt* by Hanan Hammad. *Gender & Society* 33(6): 987-989.
- 2017 Wilson, Eli R. Review of *Hard Work is Not Enough: Gender and Racial Inequality in an Urban Workspace* by Katrinell Davis. *Gender & Society* 31(6): 862-864.

### Manuscripts Under Review

- Wilson, Eli R. "Race Matters at Work." Invited chapter for *The Sociology of Work Handbook*, edited by Odul Bozkurt.
- Wilson, Eli R. and Ellen T. Meiser. "Relational Authenticity Work."
- Wilson, Eli R. and Ellen T. Meiser. "Restaurants." *Oxford Bibliographies in Food Studies* (by invitation).

## Manuscripts in Preparation

Bozkurt, Odul and Eli R. Wilson (equal authorship). "Craft for the Commoners? Craft Jobs for the Rank and File."

Chapman, Nathaniel, Wilson, Eli R., Lellock, J. Slade. "Beer Geeks: Consumer Identity and the Presentation of Self in Craft Beer."

## Public Sociology Essays

Meiser, Ellen T. and Eli R. Wilson. 2023. "How did abuse get baked into the restaurant industry?" *The Conversation*. May 11, 2023. (theconversation.com).

Delgaty, Aaron and Eli R. Wilson (equal authorship). "Craft brewing's hiring crisis, and the challenges of a 'passion-driven' career." *Fast Company*. April 22, 2022. (<https://www.fastcompany.com/90743969/craft-brewings-hiring-crisis-and-the-challenges-of-a-passion-driven-career>).

Wilson, Eli R. and David Schieber. "Sticking to the Job or Opting for Alternatives?" *Work in Progress: Sociology on the economy, work, and inequality*. March 10, 2022. (<http://www.wipsociology.org/2022/03/10/sticking-to-the-job-or-opting-for-alternatives/>).

Wilson, Eli R. "Cooking from a New Menu: Addressing Equity for Restaurant Workers." March 16, 2021. Equity Research Institute, University of Southern California. (<https://dornsife.usc.edu/eri/blog-addressing-equity-for-restaurant-workers/>)

Wilson, Eli R. "Can Restaurants Be Drivers of Opportunity—Not Inequality?" March 5, 2021. Zocalo Public Square. (<https://www.zocalopublicsquare.org/2021/03/08/restaurant-inequality-covid-19/ideas/essay/>)

Wilson, Eli R. "Taken Out and Carried Away: Precarious Restaurant Lives During the Pandemic." December 30, 2020. From the Square, NYU Press blog. (<https://www.fromthesquare.org/taken-out-and-carried-away-precarious-restaurant-lives-during-the-pandemic/>)

Wilson, Eli R., Nate Chapman, and J. Slade Lellock. "Geek Wave: Driving Scenes from the Fringe." September 24, 2020. Consume This! ASA Consumers & Consumption Section Blog. (<https://asaconsumers.wordpress.com/2020/09/24/consume-this-geek-wave-driving-scenes-from-the-fringe/>)

Wilson, Eli R. "The Employment Armageddon Facing the U.S. Restaurant Industry." Eli R. Wilson. April 16, 2020. *Contexts*. (<https://contexts.org/blog/inequality-during-the-coronavirus-pandemic/#wilson>)

Wilson, Eli R. "Pandemic Inequalities: Assessing the Fallout in the Restaurant Industry." April 15, 2020. UCLA Institute for Research on Labor and Employment blog and LA Social Science Research blog. (<https://irle.ucla.edu/>).

## INVITED TALKS

- 2024 "Handcrafted Careers: How Artisanal Work and Social Inequality Come Together in the Craft Beer Industry." Lightning Lounge panel, UNM. April 10, 2024.
- 2023 "Inequality on the Menu: How Restaurants Function as Engines of Social Inequality— And What to Do About It." Texas A&M Corpus Christi. April 5, 2023.
- 2022 "It Could Never be Just About Beer: Race, Gender, and Marked Professionalism in the U.S. Craft Beer Industry." Academy of Management Annual Meeting, Seattle (presented virtually). August 5, 2022.
- "Inequality on the Menu: How Restaurants Function as Engines of Social Inequality." Furman University. March 23, 2022.
- "Front of the House, Back of the House." Institute for Research on Labor and Employment, UCLA. February 16, 2022.
- 2021 "Meet the Author: *Front of the House, Back of the House*." (Invited speaker). Carleton College. October 25, 2021.
- "Book Salon: Front of the House, Back of the House." (Invited author). UNM Sociology Fall Colloquium series. Discussants: Ranita Ray, Rich Wood, Taryn Brenner.
- "Racializing Craft Work in the U.S. Beer Industry." (Invited panelist). ASA, Chicago. Race and Labor panel. August 8, 2021.
- "Celebration of UCLA Migration Sociology." (Invited panelist). UCLA Center for the Study of International Migration. June 4, 2021.
- "Front of the House, Back of the House: Race and Inequality in the Lives of Restaurant Workers." (Invited talk). Latin American and Iberian Institute. February 12, 2021.
- "Front of the House, Back of the House." (Invited talk). Future of Work Speaker Series, University of Sussex, England. February 4, 2021.
- 2020 "Craft Beer Beyond Bearded White Dudes." (Invited panelist). Cancelled due to Covid-19. Southern Sociological Association. April 3, Jacksonville, FL.
- 2019 "Serving Across the Divide." (Invited talk). Fall Colloquium Series, Department of Sociology, University of Hawaii, Manoa. Honolulu, HI.

## CONFERENCE PRESENTATIONS

- 2022 "Hidden Strains of Cool Jobs." Work and Labor roundtable. ASA annual conference, Los Angeles. August 7, 2022.
- "Geek Consumption." (with Nathaniel Chapman and J. Slade Lellock). Southern Sociological Society annual conference. April 2022.
- 2021 "It Could Never be Just About Beer." SSSP, Chicago. "Critical Dialogue: Organizational Dynamics of Inequality." August 6, 2021.
- "Enduring, Avoiding, Resisting: Responses to Workplace Violence in Commercial Kitchens." (with Ellen T. Meiser). American Sociological Association annual meeting, San Francisco. August 7, 2021.
- 2020 "Handcrafted Careers: Racialized, Classed, and Gendered Career Pathways in the U.S. Craft Beer Industry." Accepted (meeting cancelled). Race, Class, and Gender section panel. American Sociological Association, San Francisco.
- "Driven by Passion: Examining Career Narratives and Gendered Jobs in Craft Beer." Accepted (meeting cancelled). SSSP. San Francisco.
- 2019 "White Collar Locals." Presented at the annual meeting for the American Studies Association, November 17-19, Honolulu, HI.
- "White Collar Locals: Pan-Ethnic Identity and Boundary Making in Honolulu." Presented at SSSP, Labor Studies Panel. August 11-14, New York City.
- "Sticking to it: Managing Occupational Stigma in the Gig Economy." Presented at the annual meeting for American Sociological Association, August 14-17, New York City.
- "Tip Work: Examining the Relational Dynamics of Tipping Beyond the Service Counter." Panel Presentation for Population and Public Policy Conference. Albuquerque, New Mexico.
- 2018 "Consuming Precarity: Linking Class, Consumption, and Tipped Labor." Presented at The International Labour Process Conference, Buenos Aires, Argentina.
- 2017 "Branding Labor Regimes: Examining Worker Inequalities and the Logic of Service in Upscale Restaurants." Presented at The Society for the Study of Social Problems (SSSP) Annual Meeting, August 12, 2017, Montreal, Canada.
- 2016 "Stuck behind kitchen doors? Assessing the work prospects of latter-generation Latino workers in a Los Angeles Restaurant." Presented at SSSP Annual Meeting, August 21, 2016, Seattle, WA.
- 2015 "Matching Up: Producing Proximal Service in a Los Angeles Restaurant." Presented at American Sociological Association Annual Meeting, August 24, 2015, Chicago, IL.

“Embracing Precarity: Play, Flexibility and Autonomy in a Los Angeles Restaurant.”  
Presented at 17<sup>th</sup> Annual Chicago Ethnography Conference, March 14<sup>th</sup>, 2015 at Loyola  
Lutheran University, Chicago, IL.

“Embracing Precarity: Play, Flexibility and Autonomy in a Los Angeles Restaurant.”  
Presented at New School for Social Research Graduate Student Conference, April 4,  
2015, New York, NY.

## AWARDS, HONORS, GRANTS

- 2024 Outstanding Teacher of the Year Award. The University of New Mexico. (\$2500)
- 2023 UNM Book Subvention Grant (\$3000)
- 2022 UNM Summer Research Fund Grant. “Craft Beer and Crafted Careers in Two Cities.”  
(\$5000)
- Honorable Mention, Komarovskiy Book Award, Eastern Sociological Society, 2022.  
*Front of the House, Back of the House: Race and Inequality in the Lives of Restaurant  
Workers.*
- 2021 Outstanding Academic Title, *Choice Magazine*, 2021. *Front of the House, Back of the  
House: Race and Inequality in the Lives of Restaurant Workers.*
- FOH, BOH* selected as annual “Common Book” for Introduction to Sociology at  
Furman University, 2021-2022. Taught across 20 sections (400+ students), invited  
lecture on March 23, 2022.
- 2020, 2021 UNM New Teacher of the Year Award (nominee).
- 2019 Center for Teaching Excellence Fellow, UNM (\$3,000)
- Research Allocation Committee Grant, UNM. “Craft Beer and Crafted Careers in Two  
Cities.” (\$9,985)
- 2016 2016 Harry Braverman Paper Award for Best Student Paper, “Stuck Behind Kitchen  
Doors?” SSSP Labor Studies Division.
- Dissertation Year Fellowship, UCLA (\$20,000)
- Werner Scott Fellowship, UCLA (\$8,000)
- 2015 UCLA Sociology Distinguished Teaching Award
- UCLA Graduate Summer Research Mentorship (\$6,000)
- 2014 UCLA Sociology Distinguished Teaching Award

- UCLA Graduate Summer Research Mentorship (\$6,000)
- UCLA Sociology Travel Grant (\$500)
- 2013 UCLA Sociology Distinguished Teaching Award
- 2011-2015 UCLA Sociology Eugene V. Cota-Robles Fellowship
- 2009 Herbert H. Hyman prize for Distinguished Sociological Thesis
- 2008 Wesleyan University Davenport Research Grant for Social Science (\$3,000)

## **TEACHING EXPERIENCE**

### **Instructor**

*University of New Mexico (2018-present)*

Social Science Writing and Publishing\* (530)  
Race and Ethnic Relations\* (520)  
Introduction to Sociology (1110)  
Future of Work & Inequality (398)  
Race and Inequality (420)  
Deep Dive in Sociology  
\*graduate course

*California State University, Long Beach (2018)*

Race, Class, and Gender

*University of California, Los Angeles (2017-18)*

Work and Inequality in the “New” Economy (Labor Studies)  
Introduction to Sociology (Sociology)  
Personality and Culture (Sociology)

### **Guest Lecturer**

Introduction to Criminology (Hofstra University, 2021)  
Beer & Society (CNM Brewing Program, 2019)  
World of Beer (UNM Geography, 2019)  
Labor & Work Studies (UCLA, 2017)  
Introduction to Sociology (LA Valley College, 2016)

## **PROFESSIONAL SERVICE & EXPERIENCE**

*Service to the Discipline*



- 2022 Committee member, Graduate Student Fellowship, Racial and Ethnic Minorities, SSSP. Session organizer and presider, "Qualitative Methodology." ASA annual meeting.
- 2021 Committee member, Harry Braverman Student Paper Award. Labor Studies section, SSSP. Session presider, "Confronting Compounded Crises." Labor Studies section, SSSP annual meeting.
- 2020 Chair, Harry Braverman Student Paper Award. Labor Studies section, SSSP Session organizer. "The Role of Organizational Actors in Shaping Diversity and Inclusion." Organizations, Occupations, and Work section, ASA annual meeting.
- 2019 Session organizer (with Dr. Kyla Walters), "Power Dynamics in the Workplace." Labor Studies section, SSSP annual meeting.

*Reviewer*

2017- Journal Articles: *American Journal of Sociology, Social Forces, Social Problems, Gender & Society, Ethnic and Racial Studies, Research in the Sociology of Work, Journal of Ethnic and Migration Studies, Qualitative Sociology, Sociological Forum, Sociological Inquiry, Socius, Journal of Professions and Organization, and Labor Studies.*

Book Manuscripts: *Oxford University Press, University of Georgia Press, University of Nevada Press, Routledge Geography & Tourism*

*Service to the Department & University (UNM)*

- 2022-2024 Truman Scholarship Committee
- 2018- McNair Scholarship Mentor and Evaluator
- 2021-23 Executive Committee, Department of Sociology
- 2020-21 Equity and Inclusion Committee, Department of Sociology  
Graduate Committee, Department of Sociology
- 2019-20 Chair of Colloquium Committee, Department of Sociology  
Graduate Committee, Department of Sociology
- 2018-19 Colloquium Committee, Department of Sociology

**PROFESSIONAL AFFILIATIONS**

American Sociological Association. *Sections: Organizations, Occupations, and Work (OOW); Culture; Racial & Ethnic Minorities*

Society for the Study of Social Problems. *Sections: Labor Studies, Critical Racial and Ethnic Studies*.  
Eastern Sociological Association.

Latin American & Iberian Institute, University of New Mexico. Faculty Affiliate.

## MEDIA & PUBLIC SOCIOLOGY APPEARANCES

- 2024 Interviewed by the *New York Times Magazine* for piece on behind-the-scenes workplace norms in high-end restaurants. March 2024.
- 2023 Interviewed and featured in article by *Virginia Mercury*, “A Military-themed Brewery Sparks a Fight in a Military City.” 12/4/2023.  
<https://viriniamercury.com/2023/12/04/a-military-themed-brewery-sparks-a-fight-in-a-virginia-military-city/>.
- Interviewed by the *Christian Science Monitor* for story “Why ‘Out of Control’ Tipping Persists—for Now.” 9/20/23. <https://www.csmonitor.com/Business/2023/0920/Why-out-of-control-tipping-persists-for-now>.
- Interviewed by *KCRW* (NPR affiliate in Los Angeles) for story, “In Era of ‘Tipflation,’ How Much Gratuity to Give and When?” 4/26/23.  
<https://www.kcrw.com/news/shows/greater-la/outdoor-dining/tipping>.
- 2022 Interviewed by *Santa Fe New Mexican* on Immigrant workers' wage theft on 8/16/22.
- 2021 Interviewed by *The Counter* for article, “Food service has been a notoriously difficult industry to unionize. Coffee shop workers have emerged as a potential bright spot.” *The Counter*. 10/28/21. <https://thecounter.org/coffeeshops-starbucks-union-buffalo-nlrb-minimum-wage/>.
- Featured Interviewee. New Mexico PBS. "Front of the House, Back of the House." Aired July 23, 2021.  
<https://www.newmexicopbs.org/productions/newmexicoinfoocus/front-of-the-house-back-of-the-house/>.
- Featured Guest, *Ethnographic Marginalia* podcast. New Books Network. February 12, 2021. <https://newbooksnetwork.com/front-of-the-house-back-of-the-house-1>.
- 2020 Interviewed for *CNBC* article, "Covid pandemic made low-wage workers essential, but hard-earned gains are fleeting." 10/23/20. <https://www.cnb.com/2020/12/22/the-pandemic-made-low-wage-workers-essential-can-they-hold-onto-those-gains.html>.
- Interviewed for sociology podcast *The Annex*, hosted by Ellen Meiser and Nga Than, with spotlight on upcoming book, *Front of the House, Back of the House*. Released 10/19/20. <https://queenspodcastlab.org/podcast/inequality-in-the-restaurant-industry/>.

Interviewed for *Marketplace* (NPR) episode on restaurant labor shortage during the pandemic. Episode aired 8/27/20. <https://www.npr.org/podcasts/381444600/marketplace>.

Interviewed for *Consumer Reports* article, "DoorDash, Grubhub, Postmates, and UberEats: How Food Delivery Services Perform." 5/21/20. <https://www.consumerreports.org/food-delivery-services/food-delivery-services-apps-review/>