

Curriculum Vitae

Michael Howland-Davis

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Public Relations · Strategic Communications · Program Evaluation · Grant Writing · Fundraising · Strategic Development and Growth

Communications and Strategic Development | *Driving communications and strategic development to increase media exposure, community outreach, public/private partnerships, sustainable program growth, and increased revenue through diverse funding streams and meaningful program articulation and evaluation*—Award Winning Journalist and Public Relations Practitioner, Grantwriter, Graphic Artist, Event Coordinator, Program Manager and Evaluator

EXPERIENCE | Nonprofit Communications · Program Evaluation · Fundraising · Community Outreach · Event Coordination · Strategic Planning · Media and Government Relations

- **September 2011 to Present** – Graduate Student at the University of New Mexico
 - Program Evaluator
 - Co-evaluator of the Accelerate NM Math Experience | May 30, 2012- Present
 - Assistant evaluator of the Lovelace Science Academy | January 2012-June 2012
 - TA UNM Department of Sociology and Criminology
 - Graduate Assistant to Dr. Mario Rivera | January 2012-May 2012; Research Assistant | April 2014-May 2015
 - Editorial Research Associate, *The Innovation Journal: The Public Sector Innovation Journal* | January – June, 2012
- **July 2007 to August 2011** – Watermelon Mountain Ranch Animal Center, Inc. *Director of Public Affairs*
 - Raised more than \$500,000 per year in government contracts, private donations and grants
 - Created and published numerous informational brochures, flyers and the organization's newsletter
 - Organized media, fundraising and adoption events, which emptied the city shelters of adoptable animals
 - Implemented government and community outreach plans and public/private partnerships resulting in thousands of adoptions
 - Implemented award-winning media relations strategies that averaged two positive print or broadcast stories per week
 - Created and implemented internal, external and crisis communications plans
- **Additional Employment** – Public Relations, Marketing, Technical Writing and Grantsmanship Consultant
 - Wrote and presented fundraising feasibility studies
 - Wrote and edited numerous grants and proposals for a variety of clients
 - Represented several organizations in the media
 - Organized and coordinated fundraising events
 - Represented several organizations before government boards and commissions
 - Served as the senior technical writer/editor on the WP Aerospace TacSat 5 proposal
 - Wrote for the St. Louis Post Dispatch and Suburban Journals and several magazines
- **August 2006 to January 2007** – Communities United to Strengthen America *Communications Director*
 - Oversaw media relations and implemented comprehensive media, government and community outreach strategies
 - Organized and implemented community-driven media events—impacting the 2006 election coverage in Albuquerque
 - Placed more than 40 articles between August and December 2006 in the Albuquerque media market
- **April 2006 to August 2006** – Southwest Neighborhood Housing Services *Resource Development Director*
 - Secured roughly \$250,000 in funding for SWNHS projects
 - Created informational brochures, annual report and website
 - Oversaw media relations and implemented comprehensive communications and marketing strategies
 - Wrote and managed grants and proposals
 - Organized community and media events, generating extensive media coverage and increasing SWNHS client base
- **February 2002 to April 2006** – Albuquerque Journal *Staff Writer*
 - Researched, reported and wrote more than 1,200 articles for New Mexico's largest newspaper
 - Earned Associated Press Managing Editors award—First Place *Spot News Coverage*
 - Developed a large network of grass roots/grass tops sources and contacts throughout New Mexico
- **September 1989 to August 1997** – U.S. Army *Infantry Squad Leader*
 - Developed and implemented training programs for 1,200 troops; responsible for \$3 million worth of arms and equipment; supervised a squad of nine soldiers; supported a wide variety of missions as needed
 - Operation Desert Shield/Desert Storm veteran

EDUCATION | University of New Mexico · Albuquerque Technical Vocational Institute (CNM) · The Grantsmanship Center

- **Continuing Professional Development**– TGCI–Grant writing seminar, The ABCs of Building Better Boards, Board Roles and Responsibilities, UNM GRFI: Principal Investigator, Ethical Research Compliance, Grant Writing
 - TGCI Diploma–Grant writing and Program Management
- **January 2011 to Present**–University of New Mexico, Albuquerque, New Mexico
 - Doctoral Student, Department of Sociology and Criminology
 - School of Public Administration–MPA, with distinction, May, 2013
 - Golden Key International Honor Society
 - Pi Alpha Alpha—National Honor Society for Public Affairs and Administration
 - *The Innovation Journal*—Editorial Research Associate, Jan. 9, 2012 to June, 2012: www.innovation.cc
 - Project Assistant—UNM School of Public Administration, Sept. 2011 to June, 2012
 - Graduate Assistant to Dr. Mario Rivera, *Regents' Professor of Public Administration*
- **August 1999 to December 2000** – University of New Mexico, Albuquerque, New Mexico
 - Bachelor of Arts in Mass Communications and Journalism
 - Department of Communications and Journalism Student of the Year
 - Dean's List for Academic Achievement
 - Speech and Debate Team
 - Wrote for *the Daily Lobo* and UNM Literary Magazine
 - Awarded numerous scholarships for merit
- **September 1997 to May 1999** – Albuquerque Technical Vocational Institute, Albuquerque, NM
 - Associate of Arts in Liberal Arts
 - Phi Theta Kappa
 - Vice President's List for Academic Achievement
 - Managing Editor *TVI Times*
 - Published in *Leonardo*–TVI Literary Magazine
- **During Active Duty Army Career**
 - U.S. Army Primary Leadership Development Course, Ft. Stewart, GA
 - Platoon Confidence Training Course, Bad Tolz, Germany
 - Mechanized Infantry School; Dragon Gunnery Course, Ft. Benning, GA

AFFILIATIONS | Professional Associations

- **Associations:**
 - Pi Alpha Alpha
 - Golden Key International Honor Society
 - Public Relations Society of America (PRSA)
 - TGCI Alumni
 - American Sociological Association
 - Former Rio Rancho Animal Welfare Task Force–*Vice Chairman*

PUBLICATIONS & CONFERENCES

- **Publications**
 - Rivera, M.A., Howland-Davis, M., Feldman, A. & Rachkowski, C. (2013). An outcome evaluation of an adult education and postsecondary alignment program: the accelerate New Mexico experience. *Problems and Perspectives in Management* 11(4) pp. 95 - 110
- **Conference Presentations**
 - Howland-Davis, M. (2013, Oct.) *Reframing, Adaptation, and Change: a multicontextual approach to education reform*. Paper presented at the retreat of the High Plains Society for Applied Anthropology, Abiquiu, NM
 - Howland-Davis, M. (2014, April) *Beyond Habitus: Multicontextuality and the Structural Transformation of Education*. Paper presented at the Annual Conference of the High Plains Society for Applied Anthropology, Denver, CO
 - Howland-Davis, M. (2012, April) *Leaving Our Children Behind: Bad Evidence, Performance Mismanagement and the Systemic Decline of Public Education in America*. Paper presented at the New Mexico Shared Knowledge Conference, Albuquerque, NM