

PHILLIP (FELIPE) B. GONZALES  
2019

Professor Emeritus  
Department of Sociology  
University of New Mexico  
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**Higher Education**

Ph. D. Sociology. 1985. University of California Berkeley.  
M. A. Sociology. 1976. University of California Berkeley.  
B. A. Sociology. 1974. University of New Mexico.

**Employment History**

Academic, Administrative, Research

2019-present Co-PI, ADVANCE at UNM.  
2015-2017 Director. School of Public Administration, University of New Mexico (UNM)  
2003- Professor. Department of Sociology, UNM.  
1996-2003 Associate Professor. Department of Sociology, UNM.  
1987-2003 Assistant Professor. Department of Sociology, UNM.  
1996-2003 Director. Southwest Hispanic Research Institute, UNM.  
1990 Summer Visiting Professor. Sociology and Chicano Studies. University of Wisconsin, Madison.  
1986-1987 Field Researcher. "The Effects of License Revocation on Drunk Driving Offenders." Insurance Institute for Highway Safety. H.L. Ross, P. I.  
1985-1986 Co-Researcher. "The Working Families Project." National Science Foundation. L. Lamphere, P. I.  
1978-1979 Field Researcher, Graduate Field Research Training Program, Institute For the Study of Social Change, UC Berkeley; BART Research Project, Troy Duster, P.I.

**Administrative Appointments**

2015-2017 Director, School of Public Administration, UNM  
2014-2015 Member, UNM Athletic Council  
2014-2015 UNM Department of Sociology Associate Chair  
2013-2014 Member, Provost's School of Public Affairs Task Force, UNM  
2012-2013 Member, Search Comm., Robert Wood Johnson Center Director, UNM  
2008-2011 Sr. Associate Dean, Associate Dean for Faculty, College of Arts & Sciences, UNM.  
2010 Liaison, University of Kathmandu-UNM Memorandum of Understanding regarding research and teaching.  
2007-2008 Associate Dean for Faculty, College of Arts & Sciences, UNM.

- 2009- Member, Academic Program Review, Latino Research Center, Notre Dame University.
- 2004-2007 Chair, Department of Sociology, College of Arts & Sciences, UNM.
- 1996-2003 Director. Southwest Hispanic Research Institute, UNM.
- 2001-2003 Consultant/instructor, Humanities Department, La Universidad Autónoma de México, La Paz, Baja California.
- 2000-01 Member, UNM Strategic Planning Task Force, Community Stakeholders Working Group.
- 2002-03 Member, Department of Sociology Executive Committee.
- 2003 Member, College of Arts & Sciences Faculty Tenure & Promotion Committee, UNM.
- 2006 Chair, Curriculum & Professional Development Committee, UNM Committee to draft the Robert Wood Johnson Foundation Center for Public Policy grant.
- 2006-07 Member, Executive Committee, Southwest Hispanic Research Institute, UNM
- 2006- Member, UNM Provost's Committee to Update the UNM Strategic Plan.
- 2006- Member, UNM Title V Steering Committee.
- 2007- Member, Governing Council; Member, Steering Committee; and, Chair, Curriculum & Professional Development Committee of UNM Robert Wood Johnson Foundation Center for Public Policy.

**Current/Recent ad hoc Administrative Service, UNM**

- June 2019 Member, review committee, Center for Regional Studies Faculty Research Awards.
- Fall 2017 Member, Provost's Diversity, Equity & Inclusion Committee
- Fall 2017 Member, Associate Provost's Zimmerman Mural Committee
- Fall 2017 Chair, Sociology Department Faculty Search Committee
- Fall 2017 Member, Southwest Hispanic Research Institute Strategic Planning Committee
- Spring 2017 Member, Dean of College of Arts & Sciences Faculty Hiring Committee
- Spring 2016 Member, SW Hispanic Research Institute Director Search Committee
- Sp-F 2016 Member, Center for Regional Studies Director Search Committee
- Member, Provost's Committee on Faculty Salary Equity
- Member, Department of Anthropology APR Committee

**External Grant Activity**

- 2017- PI. Advanced Seminar, School of Advanced Research, Santa Fe, NM. Seminar scheduled for March 2019.
- 2016-present Co-PI. ADVANCE at UNM: Institute for Diversity and Equity Across STEM, NSF \$2,058,061 (Julia Fulghum, PI; Mala Htun, co-PI).
- 2002 PI. "Expressive Culture in the Hispanic Southwest: Curriculum, Research and Retention at an Hispanic Serving Institution of Higher Education," symposium and book support. National Endowment for the Humanities, \$25,481

- 2002 Co-PI (with Enrique Lamadrid). “*Recitales y Talleres: Revitalization of Spanish as a Heritage Language through Bilingual Poetry.*” Witter Bynner Foundation, \$12,000
- 2000 Co-PI (with Teresa Marquez). “*La Pájina Roja.*” New Mexico Endowment for the Humanities. \$2,000
- 2000 PI. “*El Río Bravo at the Smithsonian.*” New Mexico Department of Culture, \$116,000.
- 2000 PI. “Assessing the Hispanic Land Grants of New Mexico.” Ford Foundation, \$400,000. Not funded.
- 1998 PI. “New Mexico *Cuartocenario* Commemoration. Spanish Colonial Research Center, National Forest Service, \$4,2000
- 1998 PI. Undergraduate Seminar for the Latino Leadership Opportunity Program. Inter-University Program for Latino Research, \$8,072
- 1997 PI. “Forced Sacrifice.” Book writing grant, the Charles Redd Center for Western Studies, Brigham Young University, \$3,000
- 1997 PI. “Gauging the Impact of Welform in Albuquerque’s Voluntary Sector,” *Aspen Institute*, \$50,000. Not funded.
- 1997 Co-PI (with Gabriel Meléndez). “The Popular Political Poetry of New Mexico Hispanos, 1888-1945.” Recovering the U.S. Hispanic Literary Heritage, University of Houston, \$3,000.

#### **Internal (UNM) Grant Activity**

- 2002 PI. Funding for PI and two students for the “Who Owns the Land? Conference at the University of Wisconsin, Madison. \$3924. Center for Regional Studies
- 2002 PI. Funding to organize a panel for National Association of Chicano/a Studies. \$3924. Center for Regional Studies
- 2001 PI. “Tradition and Destiny: A Symposium Dedicated to the Land Grants of the Southwest,” held at Fort Lewis College. Center for Regional Studies, \$3,400.
- 1996 Co-PI (with Sylvia Rodriguez and Christine Sierra). “‘This Town is Not for Sale’: The 1994 Santa Fe Mayoral Election.” Film Documentary. Center for Regional Studies, \$32,000.
- 1995 PI. “The Hispano Cause: Political Ethnicity, Race Relations, and Social Change in New Mexico, 1890-1935.” Research Allocation Committee, \$2,703.

#### **International Activities**

- 2009 Member, delegation of the Dean of Arts & Sciences, UNM to sign MOU with Katmandu University, Kathmandu Nepal, Nov. 26-Dec. 1.

#### **Consultancies**

- 2001 National Center for Conventional and Alternative Medicine Review Panel, National Institute of Health, Bethesda, MD.
- 2001 Dallas County Community College District. Dallas Telecourses, Video

- Instruction. "Introduction to Sociology."
- 1999-2003 Initial Review Group Committee, SAMHSA, Dept. of Mental Health Services Administration; Washington, D. C.
- 1999- Series Editor; *Latinos in American Society*; Peter Lang Publishers.
- 1998 On-Camera Interviewee. *Gunfighters of the West Series, "Elfego Baca,"* DV-TV Educational Documentary.
- 1997-1998 Site Researcher (Albuquerque, Houston). Office of National Drug Control Policy Media Campaign; CSR, Inc., Washington, D. C.
- 1990-1996 Evaluation Ethnographer. "Families in Partnership: A Comprehensive Child Development Program." City of Albuquerque.
- 1992-1994 Grantee Evaluator (Guadalupe County, TX; San Antonio, TX; Cataño, PR; Perth Amboy, NJ), Youth Demonstration Grants. OSAP. CSR, Inc.
- 1993 Dallas County Community College District. Dallas Telecourses, Video Instruction. "The Sociological Imagination."

#### **Expert Witness**

- 2017 For plaintiffs, Martinez et al. v. State of New Mexico, Hanna Skandera, in her Official Capacity as Secretary Designate of the NM Public Education Dept. and the NM Public Education Dept., 1<sup>st</sup> Judicial Court, Santa Fe, NM, No. D-101-CV-2014-00793
- 2000 For defendant Dolores Contreras, motion for downward departure; United States District Court, Albuquerque, NM, No. CR 92-486 JC

#### **Publications**

##### Books/Monographs

- 2016 Phillip B. Gonzales. *Política: Nuevomexicanos and American Political Incorporation, 1821-1871*. University of Nebraska Press.
- 2001 Phillip B. Gonzales. *Forced Sacrifice as Ethnic Protest: The Hispano Cause in New Mexico and the Racial Attitude Confrontation of 1933*. Peter Lang.
- 1993 Louise Lamphere, Patricia Zavella and Felipe (Phillip B.) Gonzales. *Sunbelt Working Mothers: Reconciling Family and Factory*. Cornell University Press.

##### Edited Anthology

- 2007 Phillip B. Gonzales, ed. *Expressing Culture: Nuevomexicana/o Creativity, Everyday Ritual, Collective Remembrance*. The University of Arizona Press.

##### Refereed Journal Articles

- 2019 Carlos Vélez-Ibañez, Phillip B. (Felipe Gonzales), Luis F. B. Plascencia, and Jesús Rosales. "Interrogating the Ethnogenesis of the Spanish and Mexican 'Other': The Literary Works of Aurelio M. Espinosa." *Aztlan*, 44 (2, Fall): 41-76.
- 2019 Carlos Vélez-Ibañez, Phillip B. (Felipe Gonzales), Luis F. B. Plascencia, and Jesús Rosales. *Aztlan*, 44 (2, Fall):77-103.
- 2018 Phillip B. Gonzales. "Displaced in Place: Nuevomexicanos on the Northern Side of the New Mexico-Colorado Border," *New Mexico Historical Review*, 93 (3, Summer): 262-301.

- 2015 Phillip B. Gonzales. "New Mexico Statehood and Political Inequality: The Case of Nuevomexicanos," *New Mexico Historical Review*, 90 (1, January): 31-52.
- 2013 Phillip B. Gonzales, "Mexican Party, American Party, Democratic Party: Establishing the American Political Party in New Mexico, 1848-1853," *New Mexico Historical Review*, 88 (3, Summer): 253-25. Recipient, Espinosa Prize for Best Article Published in the NMHR in 2013.
- 2006 Phillip Gonzales and Ann Massmann. "Loyalty Questioned: *Nuevomexicanos* and the Great War." *The Pacific Historical Review* 75 (4): 629-666.
- 2006 Phillip B. Gonzales. "Whither the Nuevomexicanos: The Career of a Southwestern Intellectual Discourse, 1907-2004," *The Social Science Journal* 43 (2): 273-286.
- 2003 Phillip B. Gonzales. "Struggle for Survival: The Hispanic Land Grants of New Mexico." *Agricultural History* 77 (2, Spring): 293-324.
- 2000 Phillip B. Gonzales. "*El Jefe*: Bronson Cutting and the Politics of Hispano Interests in New Mexico." *Aztlán* 25 (Fall): 67-108.
- 2000 Phillip B. Gonzales. "La Junta de Indignación: Hispano Repertoire of Collective Protest in New Mexico, 1884-1933." *The Western Historical Quarterly* 31: 161-186.
- 1997 Phillip B. Gonzales. "The Hispano Homeland Debate: More Lessons." *Perspectives on Mexican American Studies* 6 (Spring): 123-141.
- 1997 Phillip B. Gonzales. "The Categorical Meaning of Spanish American Identity Among Blue Collar New Mexicans." *Hispanic Journal of Behavioral Sciences* 19 (May 1997): 123-136.
- 1993 Phillip B. Gonzales. "The Political Construction of Latino Nomenclatures in Twentieth Century New Mexico." *Journal of the Southwest* 35 (3):158-172.
- 1993 Phillip B. Gonzales. "Shame, Peer and Oscillating Frames in DWI Conviction: Extending Goffman's Sociological Vision." *Symbolic Interaction* 16 (3):257-272. 1988 H. Laurence Ross and Phillip B. Gonzales. "Effects of License Revocation on Drunk-Driving Offenders." *Accident Analysis and Prevention* 20 (5): 379-391.
- 1986 Phillip B. Gonzales. "Spanish Heritage and Ethnic Protest in New Mexico: The Anti-Fraternity Bill of 1933." *New Mexico Historical Review* 61 (4):281-299.

#### Chapters in Anthologies

- 2007 Phillip B. Gonzales. "Introduction: Place and Nuevomexicano Culture." In *Expressing Culture/Expressing Place: Nuevomexicana/o Creativity, Everyday Ritual, and Collective Remembrance*. Phillip B. Gonzales, ed. University of Arizona Press.
- 2007 Phillip B. Gonzales. "History Hits the Heart": Albuquerque's Great Cuartocentenario Controversy, 1997-2005," in *Expressing Culture/Expressing Place*.
- 2007 Phillip B. Gonzales. "Race, Party, Class: The Contradictions of Octaviano A. Larrazolo," pp. 95-125 in *Noble Purposes: Nine Champions of the Rule of Law*, Norman Gross, ed. Athens, OH: Ohio University Press.
- 1999 Phillip B. Gonzales. "Protest and Affirmative Action in the 1980s: The Case of the University of New Mexico." Pp. 108-130 in David Montejano, ed., *Chicano*

- Politics and Society in the Late Twentieth Century*. University of Texas Press.
- 1993 Phillip B. Gonzales. "Historical Poverty, Restructuring Effects and Integrative Ties: Mexican Americans Neighborhoods in a Peripheral Sunbelt Economy." Pp. 149-171 in Joan Moore and Raquel Pinderhughes, eds., *In the Barrios: Latinos and the Underclass Debate*. New York: Russell Sage Foundation.

#### Solicited Article

- 2015 Phillip B. Gonzales, "New Mexico Statehood and Political Inequality: The Case of the Nuevomexicanos," *New Mexico Historical Review* 90, no. 1:31-52.

#### Encyclopedia Entries

- 2004 Phillip B. Gonzales. "La Junta de Indignación." *Encyclopedia of the Great Plains*. University of Nebraska, Lincoln. David J. Wishart, editor.
- 2003 Phillip B. Gonzales. "The Southwest Hispanic Research Institute at the University of New Mexico." *Encyclopedia of Latinos and Latinas in the United States*. Deena J. González and Suzanne Oboler, eds. New York: Oxford University Press.

#### Review Essays

2014. "The Ordeal of New Mexico Statehood: A Review Essay on *Forty-Seventh Star: New Mexico's Struggle for Statehood* (David Holtby, University of Oklahoma, 2012), *New Mexico Historical Review* 89: 509-517.
- 2012 "Chicano Studies Examined." Reviews of *Chicano Studies: The Genesis of a Discipline*, by Michael Soldatenko (University of Arizona, 2009) and *Moving Beyond Borders: Julian Samora and the Establishment of Latino Studies*, edited by Alberto Lopez Pulido, Barbara Driscoll de Alvarado and Carmen Samora (University of Illinois, 2009) in *Journal of American Ethnic History* 31 (4): 69-74.
- 2003 *The Spanish Redemption: Heritage, Power and Loss on New Mexico's Upper Rio Grande*, by Charles Montgomery (University of New Mexico Press, 2002), in *New Mexico Historical Review* 78: 329-337.

#### Recent Book Reviews

- 2012 *Body and Soul: The Black Panther Party and the fight Against Medical Discrimination* by Alondra Nelson (University of Minnesota 2011), *American Journal of Sociology*, 118: 3 (1 November)
- 2012 *Between Two Rivers: The Atrisco Land Grant in Albuquerque History, 1692-1968* by Joseph P. Sanchez (University of Oklahoma 2008) in *New Mexico Historical Review* 87 (Spring 2012), 243-44.
- 2004 *Racism on Trial: The Chicano Fight for Justice*, by Ian Haney Lopez (Harvard Press, 2003) in *American Journal of Sociology* 109 (5, March): 1213-1215.
- 2003 *Culture in the American Southwest: The Earth, the Sky, the People*, by Keith L. Bryant, Jr. (Texas A & M Press), in *New Mexico Historical Review* 78: 201-04.

#### Other Writings

2006. Preface to *Latino-Anglo Bargaining: Culture, Structure and Choice in Court*

*Mediation*, by Christine Rack (Routledge).

### **Current Research**

#### Monographs

Phillip B. Gonzales. *Hispano Nation: The Politics of Nuevomexican Identity, 1870-1912*.

Phillip B. Gonzales. *Hijos Nativos: The Nuevomexicano Struggle for Political Inclusion and Rights, 1911-1935*.

#### Book Chapter

Phillip B. Gonzales. "Promise and Frustration: The History of Spanish-language Bilingual Education in New Mexico, 1846-1975," for *Standing on their Shoulders: A History of Bilingual Education in New Mexico*, edited by Rebecca Blum-Martinez & Mary Jean Habermann López, under contract, University of New Mexico Press.

### **Research Reports**

Phillip B. Gonzales and Roberto Ibarra. Sociology Department APR Self-Study, 2007.

Diane-Michele Prindeville, Phillip B. Gonzales, and Christine M. Sierra. "The State of Ethnic Relations in Albuquerque, NM." 1992. Levi Strauss Foundation.

Phillip B. Gonzales. Ethnographer's Reports, "Families in Partnership," CCDP, City of Albuquerque.

Phillip B. Gonzales. "The Protest Function of Spanish-American Identity in New Mexico." Southwest Hispanic Research Institute Working Papers Series, No. 111. 1985.

Phillip B. Gonzales. "Land Grants and Land Resources in the Southwest: An Annotated Bibliography."

### **Video Documentary**

"This Town is Not for Sale: The 1994 Mayoral Election in Santa Fe." Sylvia Rodriguez, executive producer; Christine Sierra, Phillip B. Gonzales, Miguel Gandert, co-producers. Debut: *De Colores*, KNME-TV, Albuquerque, NM., April 28, 1999.

### **Teaching Areas**

Sociology of Race and Ethnicity; Sociology of Mexican Americans; Collective Behavior and Social Movements; Latino Populations in the United States

### **Invited Presentations**

2017 To participate in an invited group of scholars to research and help plan the Borderlands Exhibit by History Colorado (Colorado historical society); Patricia Limerick, CO State Historian, April 20-22

2014 Talk: "The Forced Annexation and Political Incorporation of the Nuevomexicanos, 1821-1871," given to the Sociology Department and Chicano Studies Research Center, University of California, Los Angeles, Oct. 31

2012 Panel Commentator. *Borderline Slavery*, UNM Latin American & Iberian Institute, October 18

### **Recent Academic Conferences**

- Presenter. “*Política* Revisited.” National Association for Chicano and Chicana Studies, Albuquerque, NM, April 4, 2019.
- Panel Coordinator. Latino Politics and Policy. American Sociological Association, Chicago, August 22, 2015.
- Member, Author-Meets-Critics Panel. Southwest Social Science Association Meetings, April 8-11, 2015, Denver.
- Presenter. “Hispano Nation: The Politics of Nuevomexicano Identity, 1880-1912.” American Sociological Association Annual Meeting, August 12, 2014.
- Presenter. “A Party of Integration for Territorial New Mexico.” American Sociological Association Annual Meeting, August 18, 2013.
- Presenter. “*Política*: Nuevomexicanos in the Politics of New Mexico’s Territorial Period,” *New Mexico Historias*, Northern New Mexico College, Oct. 13, 2012.
- Presenter. “Liberalism and Colonialism: The U.S. Annexation of the Nuevomexicanos, 1836-1880, American Sociological Association Annual Meeting, August 18, 2012.
- Moderator. Roundtable on International Politics, American Sociological Association Annual Meeting, August 10, 2012.
- Moderator and Discussant. “‘*El Mañana Latino*:’ Dystopian Chicano/a Futures/ Utopian Chicanos/as,’ 8<sup>th</sup> International Chicano Literature Conference, “Crossing Borders of the Imagination,” Toledo, Spain, May 24-27, 2012.
- Presenter. “Heritage Differentiation among Mexican Americans.” *Siglo XI: Economies Class, Economies of Culture*, Inter-University Program for Latino Research Biennial Conference, Austin, TX. April 12-14, 2007.
- Regular Session Organizer. Race & Ethnicity. American Sociological Association, August 2006.
- Presenter. “History Hits the Heart.” Rocky Mountain American Studies Association, Albuquerque, NM: March 24, 2006.
- Panel Organizer. A Land Grants Tribute to Clark Knowlton; Land Grant Data Bases; Land Grants of New Mexico: The Political Agenda. The Western Social Science Association Annual Meeting, Albuquerque, NM, April 2005.
- Round-table Coordinator. American Sociological Association. San Francisco, CA. August 2004.
- Presenter. “The Land Grant Struggle in New Mexico, 1848-2001.” Western Social Science Association. Salt Lake City. 22 April 2004.

### **Service to the Profession**

- Grant Reviewer. National Endowment for the Humanities.
- Manuscript Referee. *American Ethnologist*, *Urban Affairs Quarterly*, *Sociological Perspectives*, *Sociological Inquiry*, Greenwood Press, Praeger, Routledge, *New MexicoHistorical Review*.
- Editor, Southwest Hispanic Research Institute Working Paper Series
- External reviewer, tenure and promotion.

### **Selected Association Memberships**



Alpha Kappa Delta, International Sociological Honors Society  
American Sociological Association  
Western Social Science Association  
Social Science History Association  
Southwest Social Science Association  
American Historical Association